



News Release

For Immediate Release

JOEY HALE PROMOTED TO SENIOR VP AND CHIEF RISK OFFICER FOR UNITED HERITAGE FINANCIAL GROUP

MERIDIAN, ID – Dec 8, 2021 – United Heritage Insurance has announced Joey Hale has been promoted to Senior Vice President and Chief Risk Officer for United Heritage Financial Group, leading the organization’s enterprise risk management efforts and project management office. Given her role, Joey is involved in a broad spectrum of activities across the organization and within the business units, from business continuity to system implementations. United Heritage Financial Group, headquartered in Meridian, Idaho, is the parent company for three insurance subsidiaries based in Idaho and Oregon.

Before joining United Heritage in 2019, Joey spent most of her career in the internal audit profession, with experience across several industries that included manufacturing, distribution, and agriculture. Joey ultimately led a global audit function for 12 years at the J.R. Simplot Company prior to joining the organization’s global business transformation initiative, with responsibility for business process integration. Joey received her Bachelor of Science in Finance from the University of Idaho and is a Certified Internal Auditor (CIA).



“Joey is an exceptional leader and is making a difference every day across our enterprise and I am very pleased for her promotion. She is passionate about governance, process improvement, and risk management and it is exciting to see her purpose driven results as part of our future success.” – Todd Gill, UHFG President & CEO

Joey and her husband, Ben, have three children who keep them very busy. She also stays involved in the community, actively serving on the Learning Lab board of directors and as a non-voting member of the Idaho State Board of Education audit committee.

United Heritage Financial Group, headquartered in Meridian, Idaho, is the holding company that owns 100% of the stock of insurance subsidiaries in the life insurance and property and casualty industries, which include United Heritage Life Insurance Company and United Heritage Property & Casualty Company based in Idaho, and Sublimity Insurance Company based in Oregon. The combined assets of the companies of United Heritage Insurance total more than \$780 million. For more information, visit unitedheritage.com



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United Heritage Financial Group

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