



News Release

For Immediate Release

MICHELLE HEGE NAMED AS NEW BOARD MEMBER FOR UNITED HERITAGE FINANCIAL GROUP

MERIDIAN, ID – Nov 30, 2021 – United Heritage Insurance has announced Michelle Hege has been elected to the Board of Directors for United Heritage Financial Group (UHFG). Ms. Hege currently serves as the President & CEO for Desautel Hege Communications, a communications firm in Spokane, Washington. United Heritage Financial Group, headquartered in Meridian, Idaho, is the parent company for three insurance subsidiaries based in Idaho and Oregon.

Ms. Hege brings 25 years of experience in advertising, public relations, and branding to the UHFG Board. She received her Bachelor of Arts in English Literature and Politics from Whitman College, and later graduated from Eastern Washington University with a Master of Science in Communications. As President & CEO of Desautel Hege Communications, Ms. Hege provides both strategic counsel to clients as well as support to a team of talented people within the company.



Michelle Hege

Established in 1996, Desautel Hege Communications is an integrated communications firm that fuses marketing, public relations, advertising, and design services. With offices in Spokane, Washington, DH has a dynamic and diverse team of experienced communications professionals spanning from all over the world.

United Heritage Financial Group, headquartered in Meridian, Idaho, is the holding company that owns 100% of the stock of insurance subsidiaries in the life insurance and property and casualty industries, which include United Heritage Life Insurance Company and United Heritage Property & Casualty Company based in Idaho, and Sublimity Insurance Company based in Oregon. The combined assets of the companies of United Heritage Insurance total more than \$780 million. For more information, visit unitedheritage.com



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United Heritage Financial Group

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